



OFFICIAL PROGRAM GUIDE

62ND ANNUAL



17 ACTION
PACKED DAYS

WED FEB 4 TO
SUN FEB 22



WEB: www.pawf.ca



Message

from the Mayor

2026 Winter Festival



Mayor Bill Powalinsky

On behalf of City Council and myself, it is my great pleasure to welcome you to this year's Winter Festival!

This celebration is a true showcase of artistry and community spirit, bringing together families, performers, and visitors from every walk of life to share in the beauty and energy of the season.

Come out and enjoy the dancing, fiddling, jigging, and a variety of winter sports. I understand the incredible time, skill, and dedication that participants, parents, and organizers pour into creating these experiences. Your commitment is inspiring and reflects the passion that makes events like this possible.

The Winter Festival embodies the vision of transforming our city into a welcoming community that gathers together and supports one another in our business, community and volunteer activities such as the Winter Festival. Each event is a testament to the unity and joy that these celebrations bring to our community.

I would also like to extend heartfelt thanks to the volunteers, organizers, and sponsors whose hard work and enthusiasm ensure the success of this festival year after year.

To our visitors: Welcome to Prince Albert! We invite you to explore everything our city has to offer—from its thriving arts scene or our outstanding recreation facilities we hope you experience our city's warm and welcoming spirit.

Let's continue to support and celebrate the talented individuals who make this festival so special. Enjoy the festivities and thank you for being part of what makes Prince Albert shine.

Warm regards

Mayor Bill Powalinsky
City of Prince Albert

BOARD OF DIRECTORS

Trina Joseph	President
Dennis Adams	Vice President
Eleanor Crawford	Treasurer
Kim Villeneuve	Secretary
Bev Erickson	Past President
Ambie Eyahpaise	Member at Large
Shawn Roberts	Member at Large
Anita Roberts	Member at Large
Marcel Noey	Member at Large
Rob Sorenson	Member at Large
Georgette Arcand	Member at Large
Shona Tretiak	Member at Large

PRINTING & DISTRIBUTION BY:



2026 Button designed by:

NORTH STAR SCREEN PRINTING

TABLE OF CONTENTS

- 4 Celebrating 62 Years**
- 5 Tux & Toques Gala**
- 6 Honorary Chair People**
- 9 Poster Contest**
- 11 Message from the President**
- 12 Country North Show**
- 14 Beerd Derby**
- 16 Raider Button Night**
- 18 Raffle**
- 20 Jigging Contest**
- 22 Snow Sculptures**
- 24 Chili Cook-off**
- 26 Family Day Sliding Party**
- 32 Calendar of Events**
- 34 Voices of the North**
- 36 Fiddle Show**
- 38 Rock Show Experience**
- 40 Family Culture Days**
- 44 Pancake Breakfast**
- 46 Dog Sled Races**
- 48 Outdoor Events**
- 49 Northern Spirits**
- 50 King & Queen Trapper**
- 54 Trade Show**
- 58 Gospel Show**
- 61 PAWF Button**



62 YEARS OF WINTER FESTIVAL MAGIC

This year we celebrate the 62nd Year of one of the longest running winter festivals in North America. Dating back to 1964, where a group of like-minded individuals got together and decided that Prince Albert needed some winter fun and that's when Prince Albert Winter Festival was born.

This event brings performers together from all types of entertainment, whether it be an on stage performance, to King and Queen along with the Junior trapper events along with a highly regarded event, the dog sled races and a host of other great live performances.

With over two weeks of events, there is something for every member of the family.

This winter festival puts Prince Albert on the map across western Canada, where competitors and spectators come from far away to be part of this celebration of winter.

The festival appeals to school children right up the senior citizens, whether it be the school kids poster contest or the fiddle contest or gospel show, there is something for all ages.

Some of the live entertainment includes the Country North Show, the Voices of the North show and the well attended Rock Show with the last two performances including cabarets are a big social outing for Prince Albert and area, attended by hundreds of people. Several other great live shows and events are to be enjoyed.

The legendary dog sled races and king trapper events are an outdoor highlight that is held on the last weekend of the Winter Festival. While the event happens in mid February, the board of volunteers work tirelessly on the planning and details all year round to ensure a high impact festival, thousands of volunteer hours go into producing the winter festival year after year.

The 2026 Winter Festival sees a change of directors, as previous Vice President Trina Joseph after years of involvement and commitment to festival, takes on the role as 2026 Prince Albert Winter Festival President and Bev Erickson transitions to Past President.

The involvement from the business community needs to be applauded, as the supporting businesses go out of their way to assist the board and organizing committee to ensure viability of this annual event. A giant thank you also need to go out to all the volunteers who help out on each and everyone of these events throughout the almost 3 week long event.

The vision of the Prince Albert Winter Festival is to continually inspire all members of the community to participate in activities and to come out and enjoy the wonderful uniqueness of our North Central community each winter, plan to attend as many events as you can and expect to be impressed.





TUX & TOQUES GALA

2026 PRINCE ALBERT WINTER FESTIVAL KICK OFF

Once again Prosperity Credit Union is the title sponsor of this great evening. The staff from Prosperity Credit Union have volunteered for this event for the last 8 years and we would like to Thank them for their continued involvement with the Winter Festival. A special Thank You to Thorpe Brothers for their donation of a Treager Bar-B-Que for the silent auction, as well as all our community sponsors who donated to the Diamond Dig and the Silent Auction.

The evening's entertainment is provided by Carmen Robertson and Janice Trudel. Carmen is a local PA singer who loves country music! Janice is the mom of the Trudel Family band from Honeymoon.

Chrissy Halliday and Tammy McGunigal were honored during the evening for their past and continued involvement in the Winter Festival and the Outdoor Events. They have both sat on the festival board and continue to be a vital part of the Dog Sled Races and Outdoor Site. A new format was introduced and our Emcee, Nigel Maxwell, did a great job of interviewing the Honorary Chair people. Thank you to Barry Mihilewicz from Big Drum Media for the video of the history of the Winter Festival as well as Jeff Lake from Spectrum Sound.

**FRIDAY
JAN 23RD
AT THE P.A. WILDLIFE
BANQUET AND EVENT
CENTRE**



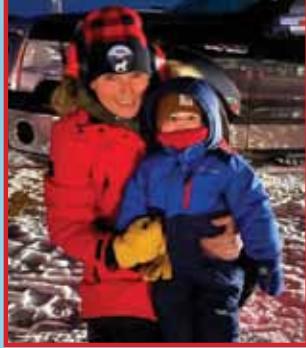
Prosperity
CREDIT UNION



**Presented by
Another Great,
Community-minded
Business Sponsor**



CHRISSEY HALLIDAY



TAMMY McGUNIGAL

2026 HONORARY CHAIR PEOPLE

As each year at the kickoff of the winter festival, we celebrate individuals for their achievement and involvement over the years, that is part of our Tux and Toques Gala held Jan 23. As part of the 62nd annual Prince Albert Winter Festival, one of the longest standing winter festivals in North America, the 2026 Board of Directors is are pleased to acknowledge and congratulate our Honorary Chair People for 2026.

Chrissy Halliday and Tammy McGunigal

We are proud to recognize two individuals whose dedication and leadership have become synonymous with the success of the Prince Albert Winter Festival—our Honorary Chair People, Chrissy Halliday and Tammy McGunigal.

February in Prince Albert is not for the faint of heart. It can bring cold temperatures, unpredictable weather, and conditions that test even the most seasoned organizers.

Yet year after year, Chrissy and Tammy have stepped forward with unwavering commitment, embracing those challenges head-on to ensure that the Winter Festival not only happens—but thrives.

Their involvement, particularly at the outdoor festival site, reflects countless hours of hands-on volunteerism. From early mornings to long evenings, often in sub-zero conditions, they have been deeply engaged in supporting signature events such as the Dog Sled Races and the King/ Queen/ Junior Trapper competitions. These events require extensive coordination, safety planning, and adaptability to weather and terrain, and Chrissy and Tammy have consistently met those demands with professionalism and heart.

What truly sets them apart is not just the time they give, but the spirit in which they give it. They understand the unique outdoor demographics of our region and the importance of preserving winter traditions that celebrate northern culture, resilience, and community pride. Their leadership has helped create an environment where volunteers feel valued, participants feel supported, and families feel welcome—no matter how cold the day may be.

Chrissy Halliday and Tammy McGunigal embody what the Prince Albert Winter Festival stands for: perseverance, community connection, and a deep love for life in northern Saskatchewan. Their dedication ensures that our winter celebrations continue to bring people together, even in the toughest conditions.

On behalf of the festival, our volunteers, participants, and the entire community—thank you, Chrissy and Tammy, for your exceptional service and continued commitment to making the Prince Albert Winter Festival a true winter tradition.

The success of the Tux and Toques Gala event held at the Prince Albert Wildlife Federation Premiere Banquet and Event Center would not be possible without the ongoing commitment of the title sponsor, Prosperity Credit Union. Prosperity Credit Union has volunteered for this event for the last 8 years and we would like to thank them for their continue involvement in the winter festival.

A special thank you to Thorpe Brothers for their donation of a Traeger BBQ for the silent auction, as well as our community sponsors who donate it to the diamond dig and the silent auction. The list is too long to publish however we acknowledge each and one of those who have contributed to the success of this local event.

That's part of the evenings festivities entertainment was provided by Carmen Robertson and Janice Trudel.

The event cannot be a big success without a scrumptious meal being provided by Randy Whitter and the staff from My Place Catering, as always the meal was incredible.

We would also like to acknowledge Barry Mihilewicz from Big Drum Media for the video of the history of the winter festival, as well as Jeff Lake from Spectrum Sound For the video/ audio production at this year's event.



Prosperity
CREDIT UNION

**Proud
supporter
of our
communities.**

prosperitycu.ca

SPECIAL TRUCKLOAD PURCHASE OF 2026 *ski-doo* EXPEDITIONS

**50 EXPEDITIONS
IN STOCK TO
CHOOSE FROM,
THE INDUSTRY'S
BEST CROSSOVER**



**50
UNITS**

EXPEDITION SPORT

600 EFI 2 STROKE

\$13,999

OUT THE DOOR + TAX

EXPEDITION SPORT

900 ACE 4 STROKE

\$17,299

OUT THE DOOR + TAX

EXPEDITION LE

900 ACE 20" WIDE

\$18,999

OUT THE DOOR + TAX



CANADIAN BRANDS, SUPPORTED LOCALLY



TEXT OR CALL

1-844-215-2159

"GET OUTSIDE & RIDE!"

PINES PSM GUARANTEE:

- ✓ PRICING ALWAYS INCLUDES FREIGHT, SET UP AND PDI
- ✓ PRIORITY SERVICE ACCESS

PLUS UNIT DOWN PROTECTION

®, TM and the BRP logo are trademarks of Bombardier Recreational Products Inc. or its affiliates.





Annual Winter Festival Poster Contest



8

THURSDAY, FEBRUARY 13, 2025

PAHERALD.SK.CA

● WINTER FESTIVAL

Winners crowned for Winter Festival Poster Contest

MICHAEL OLEKSYN
DAILY HERALD

Most people remember the Winter Festival poster contest growing up and how it was a key part of festival. Weyerhaeuser used to donate the poster paper, but stopped when they closed.

In 2019, the Prince Albert Daily Herald partnered with the Winter Festival committee to bring back the poster contest and print the poster in our Rural Roots publication, which is available for free to the entire city of Prince Albert and surrounding communities along with the monthly Northern Advocate, which is distributed to communities in Northern Saskatchewan.

In 2020, the Gateway Mall joined in as a sponsor of the contest and, together with their numerous vendors, has committed to collecting prizes for the winners and displaying all of the posters throughout the mall during the Festival. This year in they hosted a poster colouring session in the mall as part of the Family Literacy Day.



Eleanor Crawford, Sharon Fahl General Manager of the Gateway Mall, Daily Herald publisher Donna Pfell, Dennis Adams of the Prince Albert Winter Festival Board and Erin Bergen pose with the winners from the Winter Festival Poster Contest.

In the four, five and six-year-old category Nova Mercredi placed first, Wren (no last name provided) placed second and Mia Pikaluk placed third.

In the seven, eight and nine-year-old category Simon Coertze placed first, Scarlette Loftstrom placed second and Malia McDonald placed third.

In the nine, 10 and 11-year-old cat-

egory Michelle Truong placed first, Natalia Obenza placed second and Reyah Ligaya placed third.

In the 12, 13 and 14-year-old category Rylee Mercredi placed first, Sam Aguila placed second and Jaxx Duerksen placed third.

Not present to accept their awards were Nova Mercredi, Rylee Mercredi, Scarlette Loftstrom, Mia Pikaluk and

Michelle Truong.

The contest is free to enter and ages 4 - 14 are eligible to participate.

Watch for next year's Winter Festival Poster Contest, proudly brought to you by the Gateway Mall, the Prince Albert Daily Herald and the Winter Festival committee.

michael.oleksyn@paherald.sk.ca

**The contest is free to enter and ages 4 - 14
are eligible to participate.**

****For Students, Teachers, Parents and Guardians, copies are available
at the Daily Herald Office or can be downloaded and printed online at:
paherald.sk.ca/3d-flip-book/2026-winter-festival-poster-contest/**

Watch for the 2026 Winter Festival Poster Contest, proudly brought to you by
the Gateway Mall, the Prince Albert Daily Herald, and the Winter Festival committee.

G
gateway mall



PRINCE ALBERT
**DAILY
HERALD**

www.pawf.ca

PRINCE ALBERT DAILY HERALD

Your local news source since 1894

Employee owned and operated. Community focused.

Serving and supporting your community for over 125 years.
Prince Albert's only locally-owned and operated daily newspaper.
Local, timely, in-depth journalism, community focused.
News • Sports • Arts • Community

PRINCE ALBERT DAILY HERALD

Your local news source since 1894

Serving the entire region, 27,525 copies every week.
Coverage of City and RM councils, agriculture, local and regional stories.
Reliably delivered, every week to your mailbox.

THE NORTHERN ADVOCATE

Stories that matter
A publication of the Prince Albert Daily Herald

**Serving Saskatchewan's northern communities with original, in-depth reporting
with our dedicated journalists, along with other contributors
from Prince Albert, La Ronge and beyond.**

Over 13,700 copies delivered across Northern Saskatchewan every month.

**Subscribe to our e-edition to receive the Daily Herald,
Northern Advocate and Rural Roots delivered straight to your
email each day or try our self-serve option on our website
paherald.sk.ca for only \$9 per month! Call today: 306-764-4276**

**For the latest news and updates every day visit our website
paherald.sk.ca or follow us on social media:**



Proud supporters of the Prince Albert Winter Festival!



TRINA JOSEPH
PRESIDENT
2026 PRINCE ALBERT
WINTER FESTIVAL

PRESIDENT'S MESSAGE

The 2026 Prince Albert Winter Festival marks 62 years of celebrating community, culture, diversity, and tradition. Every winter our beautiful city plays host to trappers, dog sled mushers, musicians, vendors, performers, friends, and families.

The 2026 PAWF is officially kicked off on January 23rd with the annual Tux and Toques gala. The gala, sponsored by Prosperity Credit Union, will take place at the Prince Albert Wildlife Hall and is an opportunity for people to come out and enjoy a wonderful meal, take part in the diamond dig & silent auction, and hear some of our amazing local talent.

As we head into February, we welcome all the aspiring chefs to whip up a pot of chili and join us for the chili cook off on Wednesday, February 4th. This will take place at the Prince Albert Exhibition Centre – the site for most of our indoor events. Throughout the festival, we are always proud to showcase the amazing talent we have not only in our city but from across the province as well. This year shows include The Country North Show and Cabaret, Fiddle Show, Voices of the North showcase and cabaret, the Rock Show Experience and cabaret, Gospel Show, and the Northern Spirits Youth Showcase. The music does not stop there! The Family Culture Days will once again include and Old Time Dance on February 19th and will have a stage dedicated to youth performers on the 17th and 18th.

As we move into some outdoor events and the second half of the festival, not only do we have some fantastic entertainment, we will have family sliding day, our annual trade show, the Legion pancake breakfast, King/Queen/ Youth Trapper events, Dog Sled Races and sleigh rides. Snow sculptures will be created during that week and will be placed at the Exhibition grounds and up at the outdoor site.

We could not do this without the support of our amazing sponsors who step up every year to ensure the festival is able to take place. This year we are happy to welcome Mattress Express as our title sponsor for the festival. The numerous businesses, organizations, and individuals who continue to support the festival speaks to the amazing community spirit we have in PA. Further, to our tireless board of directors and the dedicated volunteers who come out every year – thank you for all the work you put into making our festival a success. Finally, to YOU, our community, our families, our friends – **THANK YOU** for continuing to support the PAWF! We look forward to seeing you all!

EXPECT TO BE IMPRESSED WITH THIS YEARS FESTIVAL!



AN EXCITING LINE-UP
OF PERFORMERS AND
AN INCREDIBLE HOUSE
BAND

ADMISSION:
COUNTRY NORTH SHOW: \$20
CABARET: \$15
PLUS PAWF BUTTON

COUNTRY NORTH - FEB 6
7 PM @ PA EXHIBITION CENTRE
COUNTRY NORTH - FEB 7
6:30 PM @ PA EXHIBITION CENTRE
CABARET - FEB 7
10 PM @ PA EXHIBITION CENTRE

COUNTRY NORTH SHOW & CABARET

Miranda Ironstand-Baxter
Aiden Edwards
Logan Edwards
Layton Ferster
Taya Lebel
Kara Frey
LJ Tyson
Brooklynn Valcourt
Brae Kozun
Jaelyn Furber
Rod Gjerde
Morgan Desjardins
Arianna Michel
Sammii
Jaden Schutte
Claira Lyn Demmans



Presented by
Another Great,
Community-minded
Business Sponsor





PROUD COMMUNITY SUPPORTER WITH DECADES OF COMMITMENT

NORTH CENTRAL SASKATCHEWAN'S LARGEST IN-STOCK SELECTION OF: HOME FURNISHINGS, APPLIANCES, ELECTRONICS, BEDDING, AND HOME DECOR



WE ARE
PLEASED
TO BE THE
COUNTRY
NORTH
SHOW
SPONSOR
2026

- ✓ 30 Day Price Guarantee
- ✓ Free Delivery (within the city)
- ✓ 100% Locally Owned



Prince
Albert's
Largest
Bed
Selection!

Get A Great
Sleep Tonight
With Our
Exclusive Sleep
Guarantee



102 15th Street East
Prince Albert • SK
OPEN 7 DAYS A WEEK



**OVER 60 YEARS IN
PRINCE ALBERT**



BEERD DERBY

This is a staple with the annual Winter Festival. Competitors register in early November and are judged in various categories. This is an ongoing fun event, watch for the bearded ones at several of the events.



**Presented by Another
Great, Community-minded
Business Sponsor**



North Star

*Trophies
Screen Printing
& Embroidery*



**WE SPECIALIZE
IN CUSTOM DECORATED
WINTER OUTERWEAR
FOR
TEAMS, CLUBS AND
ORGANIZATIONS**



**BALL CAPS - T-SHIRT
HOODIES - GOLF SHIRTS
UNIFORMS**

**HOCKEY - SOCCER - VOLLEYBALL
BASEBALL - BASKETBALL**

TROPHIES - SCREEN PRINTING AND EMBROIDERY

**897 Central Ave Prince Albert SK. S6V 4V2
Ph.306 922-4811 Fax 306-764-7270
www.northstarscreen.ca**



RAIDER BUTTON NIGHT

Prince Albert Raiders Home game will be the Raiders Button Night.

With the purchase of a 2026 Prince Albert Winter Festival Button at the game, your name goes into a draw for a Flex/Family package of Raider tickets!

HOME GAMES

FRI FEB 6 @ 7PM VS. LETHBRIDGE HURRICANES
SAT FEB 7 @ 7 PM VS. BRANDON WHEAT KINGS
TUES FEB 10 @ 7 PM VS. REGINA PATS
SAT FEB 14 @ 7 PM VS. SASKATOON BLADES
MON FEB 16 @ 2 PM VS. MOOSE JAW WARRIORS
SAT FEB 21 @ 7 PM VS. SWIFT CURRENT BRONCOS

FOR TICKETS VISIT THE RAIDER OFFICE OR raiderhockey.com

**TUES
JAN 13TH
@ ART HAUSER
CENTRE**



**Presented by
Another Great,
Community-minded
Business Sponsor**





PARK RANGE VETERINARY SERVICES

380A South Industrial Dr.
Prince Albert, SK
306-764-6998

www.parkrangevet.clientvantage.ca

The Windows Beautiful Advantage

- Exceptional Customer Service
- We Come to You
- Design Expertise
- Dealer Experience (26+ Years)
- Lifetime Guarantee on Products
- Experienced, Professional Installers
- On Staff Seamstress and Installers
- Aligned Centurion Dealer Hunter Douglas
- Studio by Apt.



Spectrum Sound Systems

p306-922-2542



**TICKETS \$5
EACH OR
3 FOR \$10**

TICKETS CAN BE
PURCHASED AT ALL SHOWS
OR CONTACT US AT
PAWF.CA
3000 TICKETS PRINTED.

**DRAW DATE:
FEB 22ND
@ PAWF GOSPEL
SHOW**

**Presented by
Another Great,
Community-minded
Business Sponsor**

RAFFLE TICKETS

Prince Albert Winter Festival Raffle

First Prize: Traeger Smoker/Bar B Que
Donated by Redhead Equipment

**Second Prize: Great West Bar
Fridge c/w Beverages**
Donated by Great Western Brewery

Third Prize: \$250 Gift Card
Donated by Lake Country Co-op

(GRAND PRIZE NOT EXACTLY AS SHOWN)



**REDHEAD
EQUIPMENT**



**CO-OP
LAKE COUNTRY**



**PROUD TO BE DONATING
THE GRAND PRIZE FOR
THE PRINCE ALBERT
WINTER FESTIVAL RAFFLE**



Traeger, the original wood-fired grill.

**CHECK
OUT OUR
LINE-UP OF
TRAEGER
GRILLS**



**AGRICULTURAL
CONSTRUCTION
TRUCK & TRAILERS**
redheadequipment.ca

**REDHEAD
EQUIPMENT**

Available at Redhead Equipment Humbolt, Kinistino, & Prince Albert locations only



JIGGING CONTEST

Cue up the Red River Jig and pull your socks up! Contest features contestants of all ages in many different categories.

ADMISSION:
\$5 PLUS
PAWF BUTTON

**SUNDAY,
FEBRUARY 15**
**2 PM @ PA INDIAN MÉTIS
FRIENDSHIP CENTRE**
DOORS OPEN AT 1:30 PM



**Presented by
Another Great,
Community-minded
Business Sponsor**

 **tipi fuel**



HOME FIRE OF THE COMMUNITY



**FULL SERVE, SELF SERVE
7 AM - 11 PM DAILY
ON-RESERVE TAX EXEMPT STATUS**

**Corner of 15 Street
& 10 Avenue East,
Prince Albert**

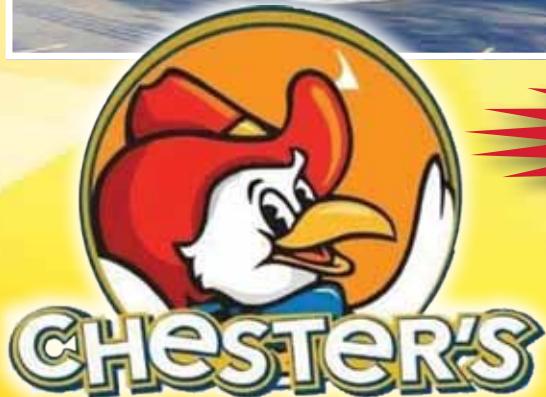
(1 BLOCK EAST OF WALMART)



PREMIUM & DIESEL,
CONFECTIONARIES,
LOTTERY, GROCERIES,
GRAB & GO FOOD, MBC
RADIO BINGO CARDS,
AND A LOT MORE

**WE ARE THE GO-TO CHOICE FOR
ON-RESERVE TAX EXEMPT STATUS IN
PRINCE ALBERT, SEE YOU SOON!**

**FUEL AND
CONVENIENCE**



CHICKEN AVAILABLE FOR GRAB & GO
OPEN 11 AM DAILY





**KEEP AN
EYE OUT
THE WEEK OF
FEBRUARY 16
FOR SCULPTORS
TO START**

**LOCATIONS
INCLUDE:
EXHIBITION CENTRE, &
OUTDOOR SITE MARQUIS
ROAD WEST**

SNOW SCULPTURES

**Throughout our community,
witness the artistry and
the incredible snow
sculptures take shape.**

**This free to view
spectacle is an annual
tradition with the
Winter Festival.**



**Presented by
Another Great,
Community-minded
Business Sponsor**



50 YEARS AND COUNTING

Prince Albert Media Group

PRINCE
ALBERT
Shopper
Prince Albert's ONLY Locally Owned MULTI MEDIA

Delivered Free Wednesdays

NORTHERN EXPRESS

Delivered Free Monthly in Northern Saskatchewan

ALL NEW READER
FORMAT WITH
PUZZLES AND
GAMES INCLUDED



WE HAVE A SOLUTION FOR THAT



GET STARTED

Monday - Friday:

8 am - 5 pm

306-763-8461

**Visit our website for more
www.princealbertshopper.com**

Our Readers



Typical readers
60.5% Male
68.7% Female
read our paper

Reader's Annual Household Income



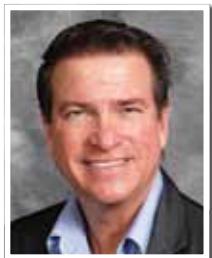
\$30,000 - 8.3%
\$30k-\$50k - 12.5%
\$50k-\$90k - 20.8%
\$90,000 + - 29.1%

- ✓ CONTENT
- ✓ SOCIAL MEDIA
- ✓ PRINT COMBINATIONS
- ✓ WEB DEVELOPMENT

LET US SHOW YOU HOW
TO MAXIMIZE ALL THE
MARKETING TOOLS

"If you want a team of marketing experts that get you bang for your buck, we got it. We have the ultimate know-how and can deliver a big punch with big impact" - Jerry Paskiw

 
YES OUR FACEBOOK &
INSTAGRAM IS HYPER
ACTIVE



Jerry Paskiw
Prince Albert Media Group
Founder/Leader



**JUDGING AT
10:30 AM
FOOD SOLD
FROM 11 AM - 2 PM**

**ADMISSION:
PAWF BUTTON**

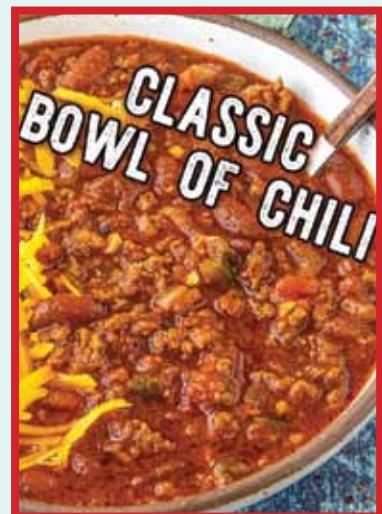
**WED
FEB 4TH
@ PA EXHIBITION
CENTRE**

**Presented by
Another Great,
Community-minded
Business Sponsor**

CHILI COOK-OFF

**Chili, Bannock, & Drink Will be
available for sale.
\$10 Each**

Join this great chili cook-off event and be sure to sample some of the best chili entries from this years competition.

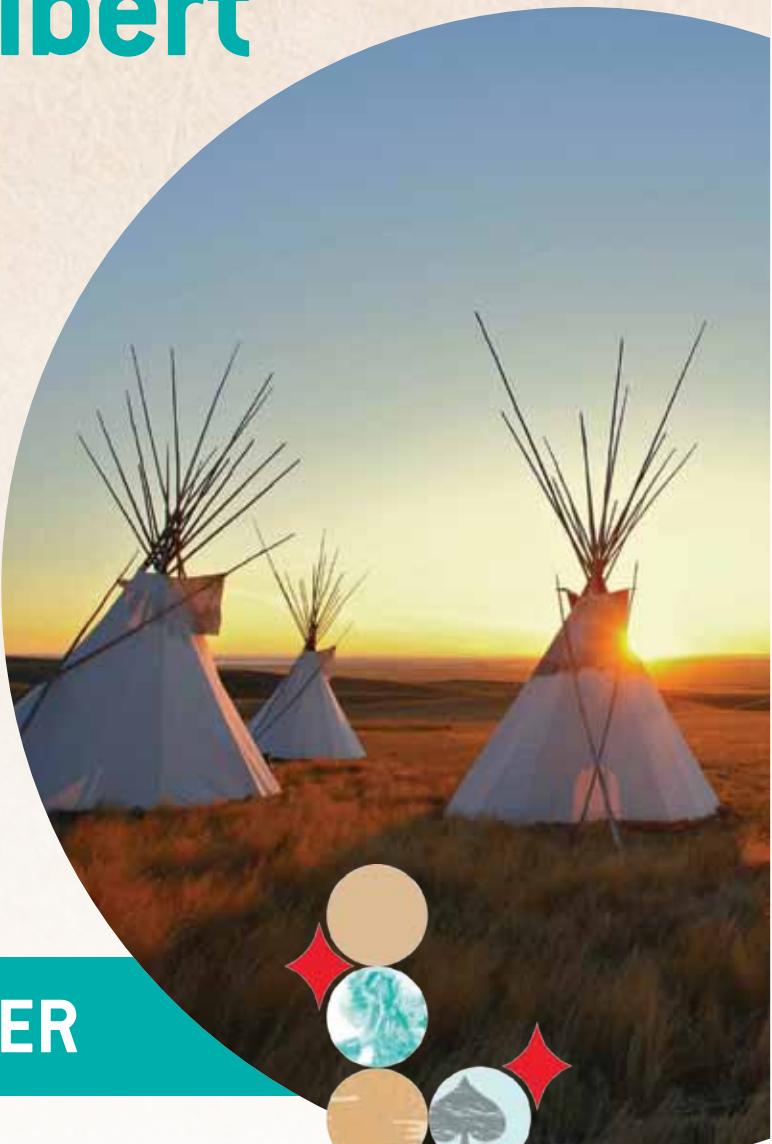


Proud Sponsor of Prince Albert Winter Festival



#GAMECHANGER

SIGA.ca/sponsorship





FAMILY SLIDING DAY

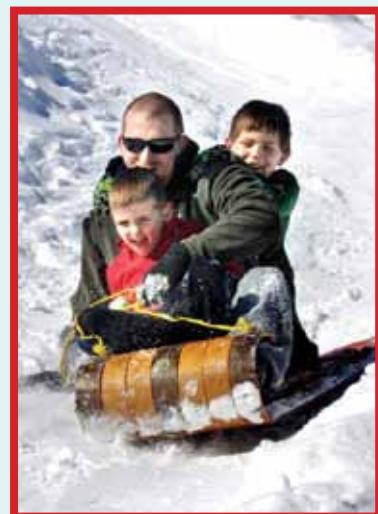
**ADMISSION:
PAWF BUTTON**

**ALL CHILDREN
MUST BE
ACCOMPANIED BY
AN ADULT**

**MONDAY,
FEBRUARY 16
11 AM TO 3 PM
@ LITTLE RED RIVER
PARK**

Fun for the whole family, sleigh rides, hot chocolate, hot dogs, and a great day of winter family fun. Warm up around the bonfire and share the smiles.

Horse sleigh rides provided by Rivers North Ranch. Hotdogs and Hot Chocolate provided by Save-On Foods. Complimentary Crazy Carpets sponsored by Community Alcohol Strategy Steering Committee



**Presented by
Another Great,
Community-minded
Business Sponsor**



save on foods





**POWER
99**



**BEACH
RADIO
101.5**



paNOW
Prince Albert. **RIGHT NOW!**



 **Pattison**
Media

Pattison Media a proud
sponsor of the
Prince Albert Winter Festival



TRU NORTH

RECREATION SUPERSTORE

SASKATCHEWAN'S POWERSPORT LEADER WITH OVER
20,000 SQ. FT. OF INDOOR SHOWROOM

WE EQUIP YOU WITH
EVERYTHING YOU NEED
TO FUEL YOUR NEXT
ADVENTURE

Quality You Can Trust

- Every Vehicle is built for reliability
- Guaranteed for peace of mind

Guidance at Every Step

- No guesswork
- Just support that puts you first

Transparent Pricing

- Your budget matters
- We keep it honest



Highway 2 South
Prince Albert, SK
306-763-8100
trunorthrec.ca

TRU NORTH
CABINS & HOMES



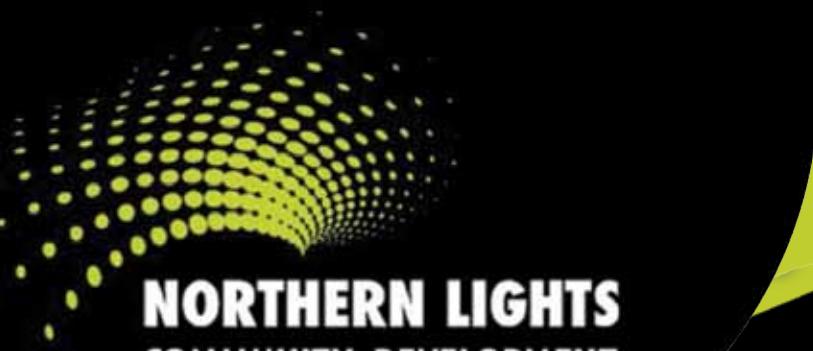


Proud to be a Sponsor of the 2026 Prince Albert Winter Festival

Connect with us!



LAKE COUNTRY



NORTHERN LIGHTS COMMUNITY DEVELOPMENT CORPORATION



A LEGACY OF COMMUNITY FOOTPRINTS



Geoff Despins
General Manager,
NLCDC



Jordan Henry
Financial Controller,
NLCDC



Brittney Reynolds
Executive Assistant,
NLCDC

The Northern Lights Community Development Corporation receives 25% of the net profits from the Northern Lights Casino in Prince Albert.

As ambassadors to the communities we serve, our NLCDC administration team is always welcoming. We receive many Not-For-Profit funding applications and take pride in ensuring the community at large recognizes that our door is always open for discussions about their worthwhile initiatives.

The Northern Lights Community Development Corporation is focused on continuing to make a difference and to leave a lasting legacy throughout our catchment area



**For More Information
Call 306-953-7259
Or Visit NLCDC.CA**



PROUD CO-SPONSOR AND VENUE HOST



We are pleased to continue to be a corporate sponsor of the annual Prince Albert Winter Festival



PA WILDLIFE BANQUET AND EVENT CENTRE

AVAILABLE FOR YOUR NEXT EVENT

- CORPORATE EVENTS
- EVENT CENTRE
- WEDDINGS & BANQUETS
- BOARDROOM
- SEMINARS
- AND MORE



EVENTS FROM 10 - 300 PEOPLE

Great Location 5 Minutes From
Downtown Prince Albert
(Just off Hwy 2 North, E-Z Access)

Contact us for booking information
306-961-2499
Email: pa.wildlifefed@gmail.com
Web: princealbertwildlifefederation.com

2026 PRINCE ALBERT WINTER FESTIVAL

CALENDAR OF EVENTS

SUNDAY	MONDAY	TUESDAY	WEDNI
1 Jan 23 Tux & Toques Gala @ PA Wildlife Banquet & Event Centre  Prosperity <small>CREDIT UNION</small>	2	3	4 Chili Cook-Off 2 PM @ Exhibition Centre
8  FIRST NATIONS UNIVERSITY OF CANADA Fiddle Show - 7 PM @ Exhibition Centre	9	10	11
15  tipi fuel Jigging Contest - 2 PM @ Friendship Centre Beerd Derby Finals - 7 PM @PA Wildlife Banquet & Event Centre	16  save on foods Family Sliding Day - 11 AM to 3 PM @ Little Red River Park Northern Spirits - 9 AM to 4 PM @ PACI	17  Cornerstone <small>INSURANCE SERVICES INCORPORATED</small> Family Cultural Days - 1 PM - 4 PM @ Exhibition Centre Northern Spirits - 9 AM to 4 PM @ PACI	18 Sensory Friendly 10 AM - 12 PM @ Exhibition Centre Family Cultural Day @ Exhibition Centre Northern Spirits - 9 PM @ PACI
22 Outdoor Events - 11 AM - 3 PM @Outdoor Site Trapper Events, Dog Sleds, Sleigh Rides, & More Gospel Show - 7 PM @Exhibition Centre	23	24	25



City of
Prince Albert



Canadian
Heritage

Patrimoine
canadien



Feb 4 - 22, 2026

For more info,
Visit Us Online at:
WWW.PAWF.CA

ESDAY

THURSDAY

FRIDAY

SATURDAY



5

ff - 11 AM to
Centre

12



**Voices of the North -
6:30 PM**
@ Exhibition Centre

19



loring -
ys - 1 PM - 4 PM
AM to 4 PM

**Family Cultural Days - Leon's Old
Tyme Family Dance
1 PM - 4 PM**
@ Exhibition Centre
**Northern Spirits -
7 PM**
@ E.A. Rawlinson Centre

6



**Country North Show -
7 PM**
@ Exhibition Centre

13



**Voices of the North -
6:30 PM**
**Voices Second Show -
10 PM**
@ Exhibition Centre

20



**Rock Show Experience -
7 PM**
@ Exhibition Centre

7



**Country North Show -
6:30 PM**
@ Exhibition Centre
Cabaret - 10 PM
@ Exhibition Centre

14



**Voices of the North -
6:30 PM**
Cabaret - 10 PM
@ Exhibition Centre

21



**PRINCE ALBERT
TOYOTA**
Pancake Breakfast - 9 AM
@ Legion Lounge
Trade Show - 10 AM - 4 PM
@ PA Armories
Outdoor Events - 10:30 AM - 3 PM
@ Outdoor Site
**Trapper Events, Dog Sleds,
Sleigh Rides, & More**
Sat, Feb 21 Continued
Rock Show Experience - 7 PM
Cabaret - 10 PM
@ Exhibition Centre

FOOD TRUCKS ON SITE!

26

27

28



**ALL SHOWS
REQUIRE A PAWF
BUTTON AS WELL
AS A TICKET**

**TICKETS AVAILABLE
AT INDIGENOUS 1ST
DESIGNS**

**SHOW
TICKETS:
\$20 ADULTS, \$15 FOR 12 YRS
AND UNDER
CABARET TICKETS:
\$30**

**Presented by
Another Great,
Community-minded
Business Sponsor**

VOICES OF THE NORTH

Thursday, February 12th 6:30 PM

Friday, February 13th 6:30 & 10 PM

Saturday, February 14th 6:30 PM

Cabaret -

Saturday, February 14th 10 PM

@ PA Exhibition Centre

**Producers: Sheryl Kimbley & LJ
Kimbley**

**Contact Sheryl
@ 306-980-8501 for info**





**FIRST NATIONS
UNIVERSITY
OF CANADA**

**PROUD
SPONSOR**



**PRINCE ALBERT
WINTER FESTIVAL
FEBRUARY 6-22, 2026**

We are Indigenous
T̓R̓AJP̓UJD̓A (the good path through life)

fnuniv.ca




FIDDLE SHOW

Produced by Kerri English

**Admission:
\$15 Plus a
PAWF Button**

**SUNDAY,
FEB 8
7 PM
@ PA EXHIBITION
CENTRE**

Check out this years
incredible Fiddle Show.
A mainstream of
entertainment tradition for
decades with the
Prince Albert
Winter Festival



**Presented by
Another Great,
Community-minded
Business Sponsor**



**FIRST NATIONS
UNIVERSITY
OF CANADA**



 City of
Prince Albert

WELCOME

To the 2026 Prince Albert Winter Festival





**ALL SHOWS
REQUIRE A
PAWF BUTTON
AS WELL AS A
TICKET**

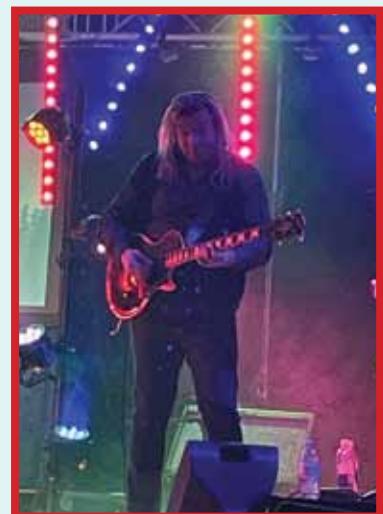
**SHOW TICKETS: \$20
CABARET TICKETS: \$15
@ PA EXHIBITION
CENTRE**

ROCK SHOW EXPERIENCE

Produced by Dennis Adams

**Friday, February 20
7 PM Doors open at 6 PM
Saturday, February 21
7 PM Doors open at 6 PM**

**Cabaret
Saturday, February 21
10 PM**



**Presented by
Another Great,
Community-minded
Business Sponsor**



**PRINCE ALBERT
TOYOTA**



**WE ARE COMMUNITY
PROUD TO SPONSOR
THE ROCK SHOW
EXPERIENCE**



**PRINCE ALBERT
TOYOTA**

princealberttoyota.ca

**441 MARQUIS ROAD
PRINCE ALBERT
OPEN
MON TO SAT**



**@ PA
Exhibition
Centre
ADMISSION:
PAWF Button**

**ALL
CHILDREN
MUST BE
ACCOMPANIED BY
AN ADULT**

**Presented by
Another Great,
Community-minded
Business Sponsor**

FAMILY CULTURE DAYS

**Tuesday, February 17th from 1 PM to 4 PM
Wednesday, February 18th from 1 PM to 4 PM
Thursday, February 19th from 1 PM to 4 PM**

**Wednesday, February 18th
Sensory Morning
10 AM to 12 PM
(Please pre-register 306-960-6928)**

**Thursday, February 19th
From 1 PM to 4 PM
Also includes the Old Time Family
Dance, Music by Sylvia & Dean**



**Cornerstone
insurance**
SERVICES INCORPORATED



Cornerstone
insurance
SERVICES INCORPORATED

Built on trust.



**Proud to be the Insurance Brokerage
Sponsor for the 2026 Winter Festival.**

Your Trusted Advisors!

 **1-306-763-8635**

Insurance You Can Trust

At Cornerstone Insurance, we believe in treating every client with respect and professionalism. From advising on insurance products right through to assisting you during the claims process; we are in the business of helping people in their time of need and pride ourselves on making situations easier for our clients.

INSURANCE PRODUCTS



Commercial



Home/
Acreage



Auto



Tenant



Motor License
Issuing



...
And Much
More...

 1-598 15th Street East (Cornerstone)

 900 1st Ave East (Downtown)

 hello@csinsure.ca

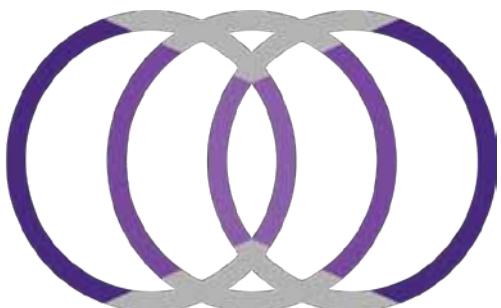
 www.cornerstoneinsurance.ca

There's a reason it sounds good.



photo courtesy of All My Relations

TRI SONIC
SOUND



live sound - rentals - sales
306-980-5060 trisonicsound@gmail.com



ECONO **TIMBER MART**

“THE DESIGN DISTRICT”
14,000 SQ. FT. OF INDOOR
SHOWROOM WITH THE
PROVINCE’S BEST INDOOR
AND OUTDOOR PRODUCTS

1800 - 6th Avenue East

Prince Albert, SK

306-764-3485

www.econolumber.com



WHERE PERSONALIZED SERVICE IS STILL NUMBER ONE!



PANCAKE BREAKFAST

Prince Albert Winter Festival
Pancake Breakfast,
hosted by Royal Canadian Legion
Branch No. 2.
@ 133 8th Street East, Prince Albert

Join us for a tasty pancake breakfast
which includes: pancakes,
hashbrowns, bacon, scrambled
eggs, coffee, tea, juice, and water
available for \$15 per plate. PAWF
button is required for entry, also
for sale at the door.

For details, call the Legion
Lounge:
306-763-7979

**SATURDAY,
FEBRUARY 21
9 AM TO 11 AM
@ LEGION LOUNGE**



**Presented by
Another Great,
Community-minded
Business Sponsor**

Legion

We are Prince Albert Proud to
Support One of the Longest Running
Winter Festivals In Canada!



Be Sure to Take in All the Fun &
Entertaining Activities



DOG SLED RACES

**Admission:
PAWF Button
Awards to follow
after final race**

**SAT & SUN
FEB 21 & 22
SATURDAY 1ST RACE 11:30 AM &
SUNDAY 1ST RACE 12 NOON
@ OUTDOOR SITE MARQUIS
ROAD WEST**

The Dog Sled races bring together some of the best Musers and dog teams in Western Canada! Join us at the starting line for one of the most exciting moments of the Winter Festival!



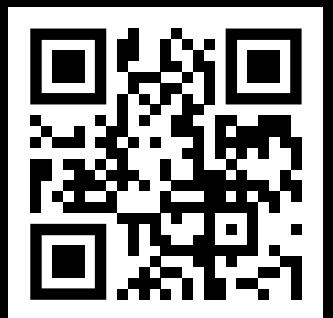
**Presented by
Another Great,
Community-minded
Business Sponsor**





*Proud supporter of the
Prince Albert Winter Festival*

Curious about how we can elevate
your business or event? Scan the
QR Code to explore our portfolio
and see what we can do for you!





OUTDOOR EVENTS

Come witness the backbone of the beginning of the Prince Albert Winter Festival 62 years ago. This is 2 action packed days of high calibre entertainment. Enjoy our many outdoor events including:

- Dog Sled Races
- Dog Sled Rides
- King/Queen Trapper Competition
- Youth Trapper Competition
- Sleigh Rides

**Admission:
PAWF Button**

**SAT & SUN
FEB 21 & 22
OUTDOOR SITE
MARQUIS ROAD
WEST**



**Presented by
Another Great,
Community-minded
Business Sponsor**





NORTHERN SPIRITS

Northern Spirits is a long-standing workshop and showcase dedicated to arts and youth empowerment. Originally founded in 2006 by Sheryl Kimbley, the program was inspired and encouraged by the late Bernice Sayese, whose passion for northern youth continues to guide its purpose.

ADMISSION: DONATION PLUS PAWF BUTTON

**FEB
16, 17 & 18
9 AM - 4 PM @ PACI
FEB 19
7 PM @ E.A RAWLINSON
CENTRE**

After a break due to funding restraints, Northern Spirits is back! Led by the next generation, Kyle and LJ Kimbley, Northern Spirits will see youth from Prince Albert and north gather to learn, create, heal and grow.

With support from the Community Arts Mentorship Program, the Prince Albert Indian and Métis Friendship Center, and the Prince Albert Winter Festival, Northern Spirits is back with a renewed energy!



**Presented by
Another Great,
Community-minded
Business Sponsor**



KING/QUEEN TRAPPER EVENTS

Registration 9 AM

Competition Starts at 10 AM

4 Events Each Day

Events Include:

- Buckskin
- Animal Calling
- Portage
- Portage
- Sleigh
- Canoe
- Traps
- Snowshoe
- Tea Boxing
- Swedesaw

Youth Trapper Sponsored by
PAGC Landbased Program

**Admission:
PAWF Button**

**SAT & SUN
FEB 21 & 22
@ OUTDOOR SITE
MARQUIS ROAD
WEST**



**Presented by
Another Great,
Community-minded
Business Sponsor**



**PAGC
LAND-BASED
PROGRAM**



The Broda Group appreciates all those that contribute to the success of the Prince Albert Winter Festival. Congratulations and thank you for the celebration of local talent and culture in our community.



We move the earth



www.brodagroup.com

306 764-5337

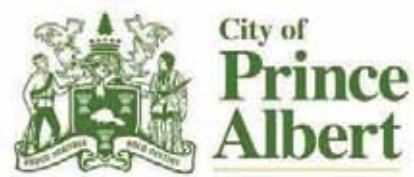


2026 PRINCE ALBERT WINTER FESTIVAL

HERE ARE JUST A FEW OF OUR MAJOR SPONSORS



Canadian Heritage
Patrimoine canadien



**FIRST NATIONS
UNIVERSITY
OF CANADA**

Windows Beautiful
922.2710
Locally Owned & Operated



**PRINCE ALBERT
TOYOTA**



**REDHEAD
EQUIPMENT**

Markit
SIGNS WRAPS PRINTED APPAREL DESIGN

North Star
Trophies
Screen Printing
& Embroidery



Feb 4 - 22, 2026 Visit Us Online at:
WWW.PAWF.CA



Cornerstone
insurance
SERVICES INCORPORATED





**Canteen
on location
provided by**



**SATURDAY
FEBRUARY 21
10 AM TO 4 PM
@ PA ARMORIES**

TRADE SHOW

Trade Show with almost 100 tables
of local artisans showcasing
their decorations, crafts,
giftware, and more!

Coordinated by
Kim Roblin
For More Information
please email
pawftradeshow@outlook.com



**Presented by
Another Great,
Community-minded
Business Sponsor**





**WE ARE
PLEASED
TO BE A
MEDIA
SPONSOR
AS WE
CELEBRATE
OUR 50
YEARS**



Aggregates



Excavation



& Much More!

**PROUD TO BE
PART OF THE 2026
WINTER FESTIVAL**



P.A. AGGREGATES

**Prince Albert
306-764-1023**



PROUD COMMUNITY LEADERS SINCE 1946



Plumbing



Heating



Air Conditioning



Retail



Metal Fabrication

ENJOY THE WINTER FESTIVAL THIS YEAR

HWY 2 SOUTH • PRINCE ALBERT • 306-763-8454

thorpebrothers.com



WHY DO I NEED A BUTTON?

By purchasing a button, you are a supporter of this great annual tradition. Without your support and the support of the many generous businesses and organizations within our city, the Winter Festival could not continue.

THANK YOU ALL



SASKATCHEWAN'S
INDIGENOUS
RADIO NETWORK

MBCRADIO.COM





BREAK NEW GROUND

SEE OUR INCREDIBLE SVL75-3

- Heated Seat
- Back-up Cam
- Quick Attach
- And More!

0%

FINANCING
36 MONTHS
O.A.C.



GlenMor
EQUIPMENT

Hwy #2 South • Prince Albert
306-764-2325
glenmor.cc

TAKE ADVANTAGE OF
HUGE DEMAND ON
TRADE-IN VALUE TODAY!

**A PROUD
SUPPORTER OF
THE ANNUAL
PRINCE ALBERT
WINTER
FESTIVAL**

TOLKO

www.tolko.com

ANR
Accounting

Affirmed member of ATAP Canada

306-981-1699
anr@sasktel.net
www.anr-accounting.ca

"We don't do everything, but we do a few things very well"



Nelson Selinger

Sage Certified Advisor,
QBO Certified Pro Advisor,
technical support specialist,
tax specialist

Carol Edgington - bookkeeper





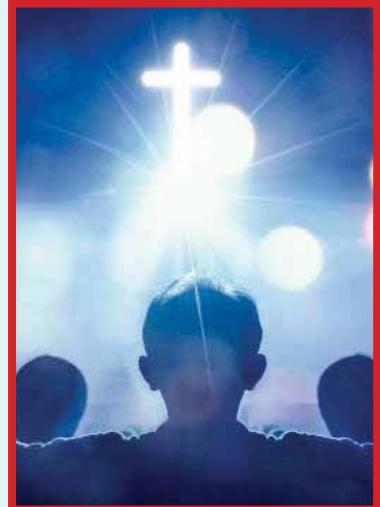
GOSPEL SHOW

Produced by
Shania Cabilao & LJ Kimbley

**ADMISSION: \$15
PLUS A PAWF
BUTTON**

This is the final curtain and last great show of the 2026 Prince Albert Winter Festival. Showcasing traditional Gospel along with contemporary music from musicians all across the province.

**SUNDAY,
FEBRUARY 22
7 PM @ PA EXHIBITION
CENTRE**



**Presented by
Another Great,
Community-minded
Business Sponsor**



**WE ARE A PROUD
CORPORATE SPONSOR
OF THE
2026 PRINCE ALBERT
WINTER FESTIVAL**



www.carrierlumber.ca



The 2026 PA Winter Festival is proud to be a supporter of the Ronald McDonald House. This year, we will have opportunities to donate to their fundraising campaign at all of our indoor events!

Why do we need a RMH in Prince Albert?

- When a child is ill or injured, parents and caregivers focus all of their energy and resources on helping their child.
- Each year, over 5,000 children admitted to hospital in SK belong to families who must travel more than 100 km round trip.
- Ronald McDonald House Saskatchewan is building a 12-room home where families can stay while they the healthcare of their child or children.
- Families in northern SK need better support. They lack access to specialized healthcare, resulting in children needing to stay in the hospital for longer periods of time.
- A home in Prince Albert will create ease of transition and increased access to family-centered care during a very challenging time.
- Ronald McDonald House Saskatchewan will increase savings to Saskatchewan families by over 104% to \$6M annually

**PLEASE CONSIDER MAKING A DONATION
TO THIS MUCH NEEDED FACILITY**



Benefiting

**Ronald
McDonald
House®**

Saskatchewan



**BUTTON
DESIGN
COURTESY
OF NORTHSTAR
SCREEN PRINTING**



**Presented by
Another Great,
Community-minded
Business Sponsor**

BUTTONS \$ TICKETS

Your 2026 Prince Albert Winter Festival Buttons are a long standing tradition and are required for every Winter Festival event.

Buttons are available at Lake Country Co-op C stores, food stores, and liquor stores in Prince Albert. Event tickets are available at Lake Country Co-op Prince Albert food store or at the door of the event. We encourage purchasing advance tickets to avoid the rush!





Thank You

On behalf of the 2026 Prince Albert Winter Festival Board of Directors, we would like to thank all of those that make this event a landmark in Canada, as one of the longest running winter festivals in the country. It all starts with the hundreds of volunteer hours put in by a countless number of people that continually go beyond the realm to ensure that each and everyone of these events is a huge success.

The Prince Albert Winter Festival is all about engaging our community and we would like to take this opportunity to thank all of the performers in each and every category for the outstanding effort and contributions. This event would not be possible without the ongoing support of the business community who contribute year after year to keep our legacy alive as one of the longest standing winter festivals in Canada. We applaud all those that have contributed to our success.

Ultimately, we are a better community that has found a way to embrace the winter in our part of the world, thank you to all the spectators young and old who have attended all of our activities.

Expect to be impressed with the 2026 Prince Albert Winter Festival

CIVIL CONSTRUCTION EXCELLENCE
FOR OVER 50 YEARS

PROUD TO BE PART OF THE
2026 WINTER FESTIVAL

Ruszkowski Enterprises Ltd. is developed in expertise, reputation, and provides a variety of services throughout Prince Albert and surrounding area. These services include commercial, governmental, and residential site development, underground services, aggregate and asphalt supply, hauling and placement.

RUSZKOWSKI
ENTERPRISES LTD.

PRINCE ALBERT, SASK • 306-764-8087 •
www.ruszkowskient.com



PROUD TO BE
INVOLVED WITH THE
2026 PRINCE ALBERT
WINTER FESTIVAL



CUSTOM LOGGING
306-961-3184
SAWMILL SERVICES
306-961-4607

*Funding for the 2026
Prince Albert Winter
Festival is provided by:*



Canadian
Heritage

Patrimoine
canadien

*The Prince Albert Winter Festival
acknowledges the support of
the Canadian Government and
Canadian Heritage*

PROUD TITLE SPONSOR FOR 2026 PRINCE ALBERT WINTER FESTIVAL

WE ARE WAY MORE THAN MATTRESSES EVERYDAY...



TRUCKLOADS OF NEW PRODUCT ARRIVING WEEKLY!

MATTRESS
EXPRESS



218 South Industrial Drive
(1/2 Block East of the Casino)
Prince Albert



Find us on Facebook!